

General PhD thesis themes offered by the supervisors

Supervisor	General theme	Language (EST-Estonian, ENG-English)
MAJANDUSTEADUS/ECONOMICS		
Anneli Kaasa, anneli.kaasa@ut.ee	I am interested in supervising topics that relate culture to various other phenomena. Culture is here understood as a pattern of values, attitudes, norms, beliefs that differentiate one group of people (e.g. country, region) from another. As culture is a very broad term, I want to stress that I am willing and able to supervise only research that approaches culture in the same way as I do in my research (please, google me).	ENG
ÄRIJUHTIMINE/BUSINESS ADMINISTRATION		
Krista Jaakson, krista.jaakson@ut.ee	I am looking for a motivated PhD student who would study family business issues, including succession planning, in Estonia (in comparison with other Baltic countries). The study would comprise quantitative research (e.g. ORCID database) and qualitative research (interviews, ethnography). For observations and interviewing Estonian language is a must. Having an experience in family business management would be beneficial.	EST
Kurmet Kivipõld, kurmet.kivipold@ut.ee	I am interested in supervising topics related to intellectual capital of organizations from strategic point of view in knowledge and technology intensive organizations. Also, interesting topic is collectivistic leadership connection with use of artificial intelligence in organizations	ENG/EST
Anne Reino, anne.reino@ut.ee	I am interested in supervising topics related to (business) ethics (whistle-blowing, ethical decision-making, inclusiveness and other). Qualitative research methods are preferred.	ENG/EST
Tiia Vissak, tiia.vissak@ut.ee	I am interested in supervising qualitative (case study) research on topics related to different firms' internationalization, especially measuring and achieving success or failure during VUCA and non-VUCA conditions. Some potential additional themes I will consider: family firms' internationalization, real estate firms' internationalization, the role of network relationships in firms' internationalization, changes in (effectual vs. causal) decision-making during firms' internationalization, firms' foreign market exits and re-entries... Of course, you can also focus on other topics related to firms' internationalization, but you should contact me before applying (contacting me is also recommended if you choose something from the topics I proposed). You can study firms originating from and/or active in any countries on the condition that you have good access to data (not only public data: you are expected to conduct multiple interviews, too). NB! If you are interested in these topics but prefer quantitative methods, then you are also welcome as then I'll find you a co-supervisor fluent in quantitative methods.	ENG