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# REGIONS @

# E<sup>3</sup>UDRES<sup>2</sup>

Engaged and Entrepreneurial European University as  
Driver for European Smart and Sustainable Regions



Multiscientia Pernaviensis, Parnu, August 23, 2023



# E<sup>3</sup>UDRES<sup>2</sup>

Engaged and Entrepreneurial European University as  
Driver for European Smart and Sustainable Regions

**E<sup>3</sup>** = **E**NGAGED, **E**NTREPRENEURIAL & **E**UROPEAN

**S<sup>2</sup>** = **S**MART AND **S**USTAINABLE REGIONS





\*joining E<sup>3</sup>UDRES<sup>2</sup> from Autumn 2023

- › **St. Pölten University Of Applied Sciences (Lead)**  
<https://fhstp.ac.at/>
- › **Politechnic Institute of Setúbal**  
<https://www.ips.pt/>
- › **Hungarian University of Agriculture and Life Sciences**  
<https://www.uni-mate.hu/>
- › **UC Leuven-Limburg UAS**  
<https://www.ucll.be/>
- › **Politehnica University Timișoara**  
<http://www.upt.ro/>
- › **Vidzeme University of Applied Sciences**  
<https://va.lv/>
- › **Fulda University of Applied Sciences**  
<https://www.hs-fulda.de>
- › **Saxion University of Applied Sciences**  
<https://saxion.edu>
- › **Jyväskylä University of Applied Sciences**  
<https://jamk.fi/>

# Impact of Universities?



# Future Universities? Impact on (Higher) Education?



**Impact on Innovation Ecosystems?**

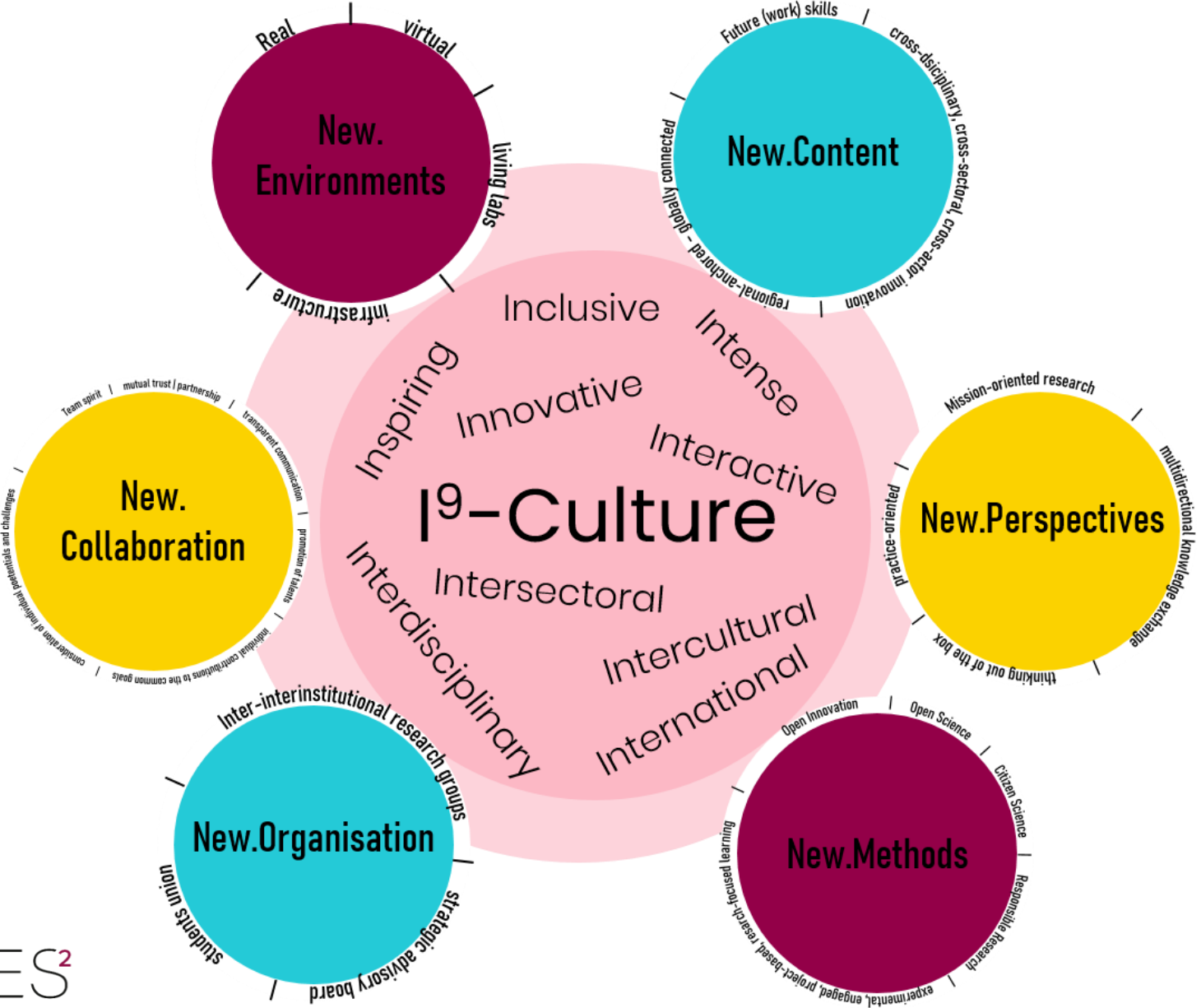




# IMPACT ON SMART AND SUSTAINABLE EUROPEAN REGIONS AS AN ENGAGED & ENTREPRENEURIAL EUROPEAN UNIVERSITY



# FUTURE UNIVERSITIES NEED A NEW ACADEMIC CULTURE







## Hackathons

International student teams come up with a concept draft for a challenge by researching and brainstorming together – the twist: they only have 36-48 hours for this task!

## Bootcamps

On-site co-creation format where students and experts from E<sup>3</sup>UDRES<sup>2</sup> partner universities come together for five days in international teams to develop common solutions for current regional challenges



## iResidencies

on-site format in the local communities where students, researchers and staff from E<sup>3</sup>UDRES<sup>2</sup> partner universities come together for at least 1 week to develop common solutions to the rural community challenges.

## Living Labs

Student teams work on real-life challenges over the course of various weeks, supported by Educational Entrepreneurs (coaches) and the Challenge-Owners



E<sup>3</sup>UDRES<sup>2</sup> also promotes innovation in **3 Research Networks**

9 Higher Education Institutions in E<sup>3</sup>UDRES<sup>2</sup>

100.000+ students

10.000+ staff

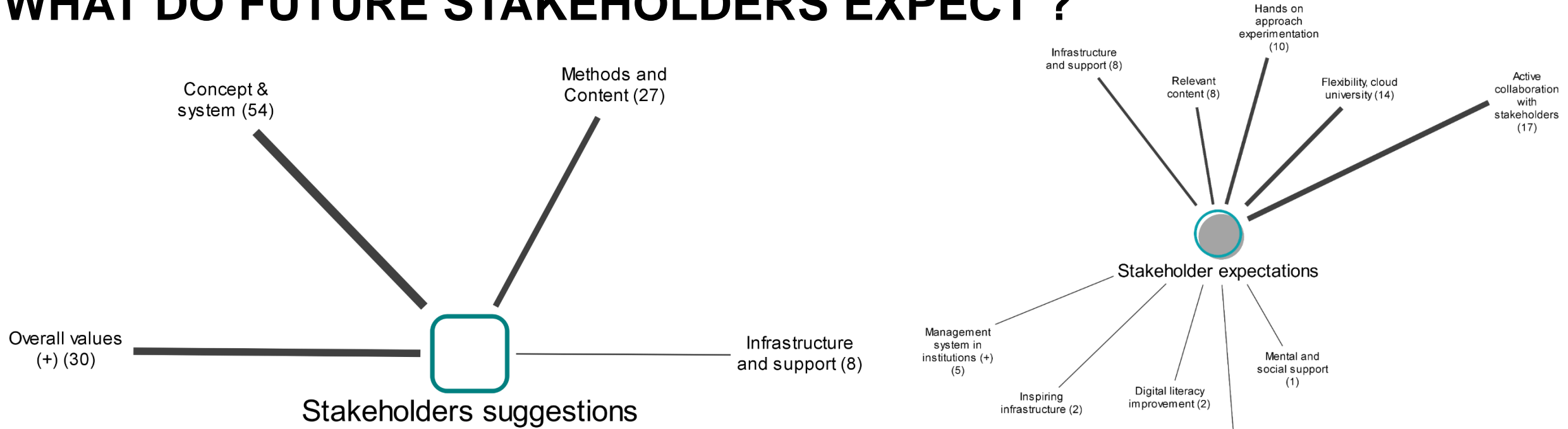


# FUTURE UNIVERSITY PERSONA « REGIONAL STAKEHOLDERS»: WHERE DO THEY SEE OPPORTUNITIES FOR UNIVERSITIES



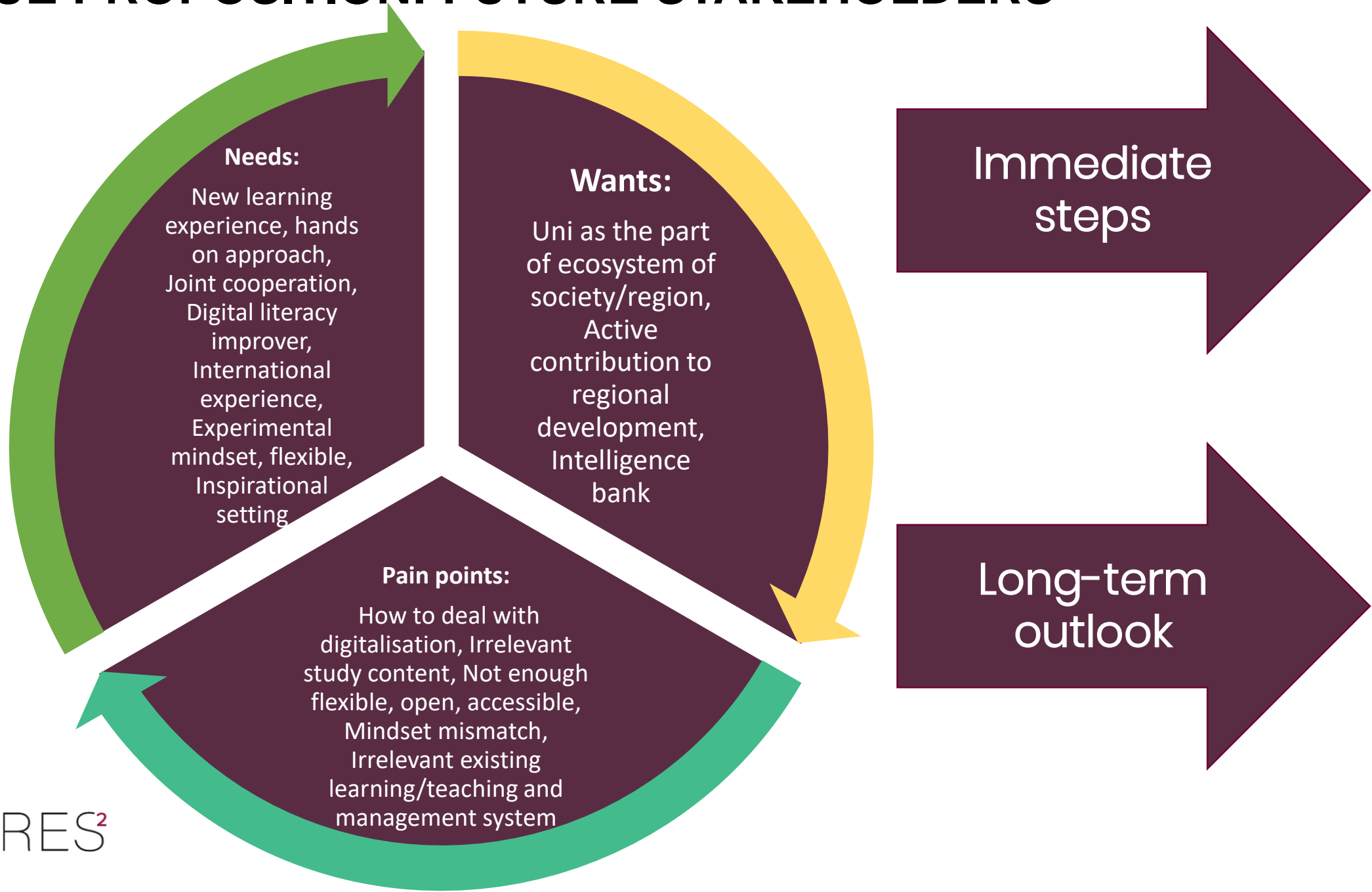
1. Place for future students and researchers
2. Benefit for region
3. Being international
4. Foresighting future

# WHAT DO FUTURE STAKEHOLDERS EXPECT ?



Code System	QS St...	Learni...	Inspiri...	Active...	Hand...	Atmos...	Ment...	Mana...	Relev...	Flexib...	Relev...	Digita...
<ul style="list-style-type: none"> <li>QS Stakeholders want to be improved</li> <li>Learning process, methods</li> <li>Inspiring infrastructure</li> <li>Active collaboration with stakeholders</li> <li>Hands on approach experimentation</li> <li>Atmosphere, social function, minds</li> <li>Mental and social support</li> <li>Management system in institutions</li> <li>Relevant content</li> <li>Flexibility, cloud university</li> <li>Relevant price</li> <li>Digital literacy</li> </ul>				■	■	■		■		■		■
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# VALUE PROPOSITION: FUTURE STAKEHOLDERS

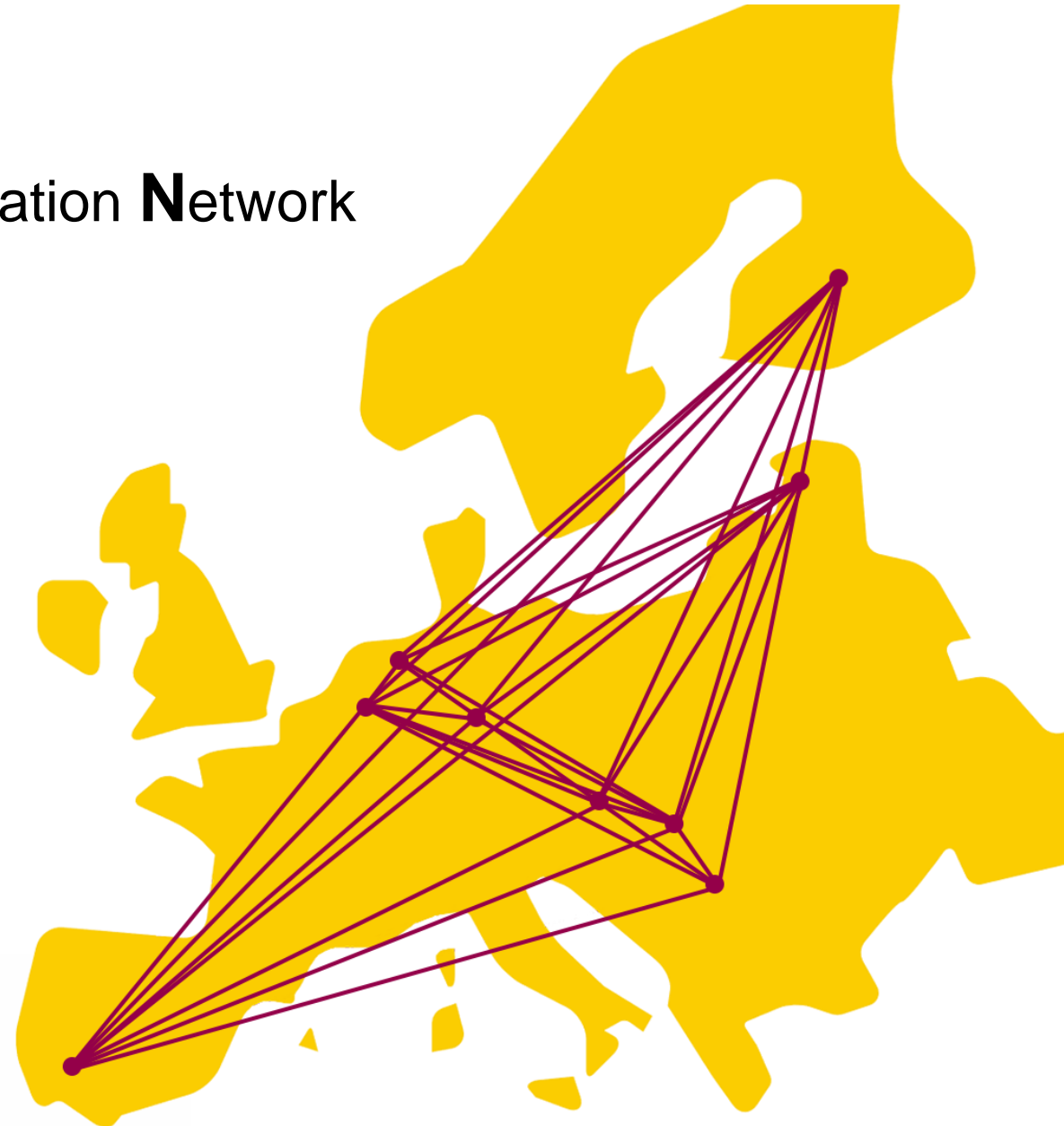


# E.I.N.S.

the E<sup>3</sup>UDRES<sup>2</sup> **E**ntrepreneurship and **I**nnovation **N**etwork  
for **S**mart and Sustainable Regions,  
joins forces of E<sup>3</sup>UDRES<sup>2</sup> and UIIN.



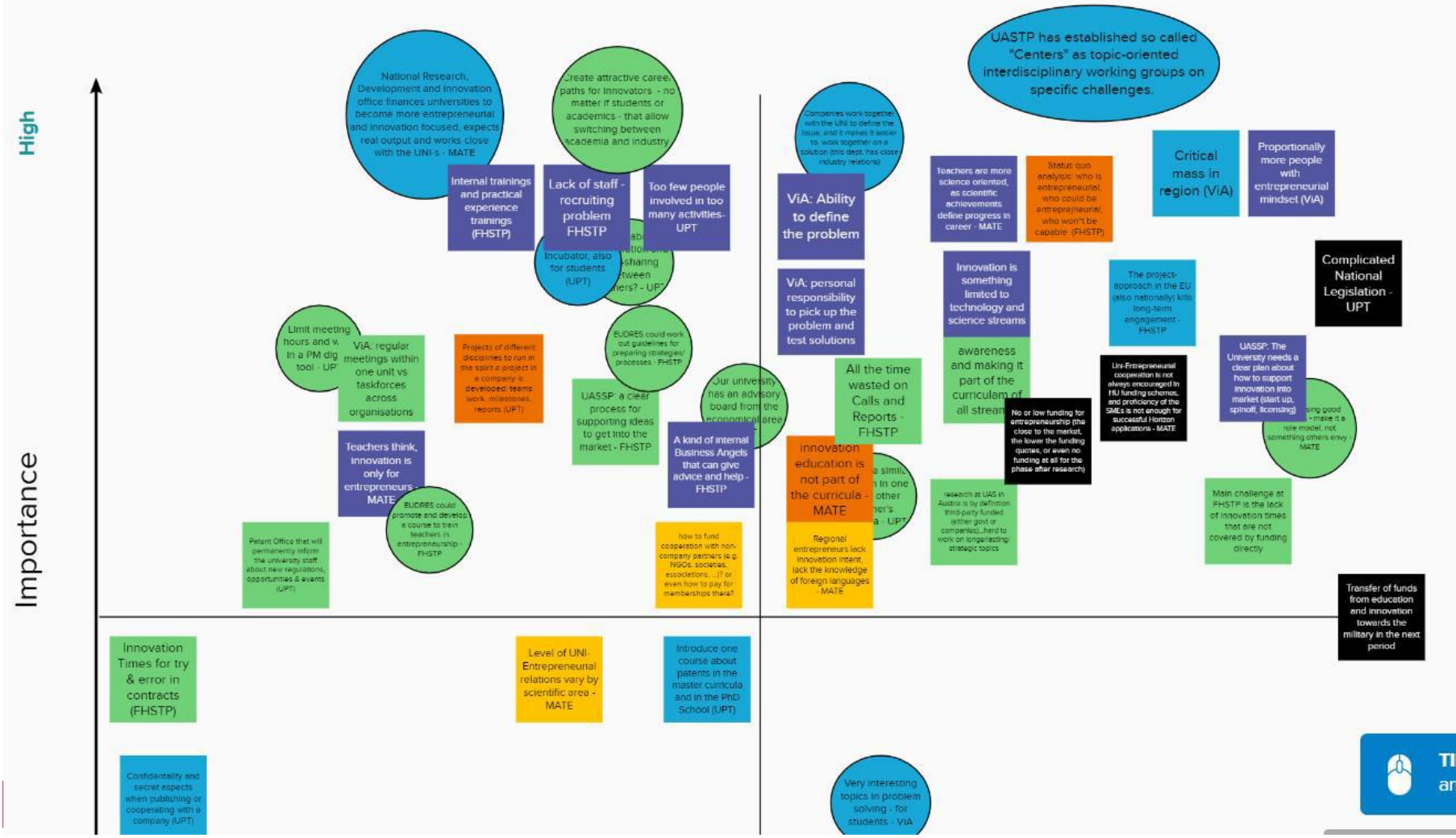
<https://www.eudres.eu/eins>



# WORKSHOPS FOR KEY-INNOVATION LEADERS

Workshop All changes saved!

Place and prioritise the common challenges the below matrix based on their complexity and importance.



# E.I.N.S. TESTIMONIALS – TESTIMONIAL TUESDAY

## E.I.N.S. INSPIRING CHATS



<https://eudres.eu/eins-testimonials>

<https://www.eudres.eu/eins-inspiring-chat>

E<sup>3</sup>UDRES<sup>2</sup>

JOIN THE 2<sup>ND</sup> E.I.N.S. INSPIRING CHAT ON

**Entrepreneurial Universities as Drivers for Innovation Ecosystems – Fact or Fiction?**  
01 March 2022 – 4:00 pm – 5:30 pm CET

Online

Panel:

- **Diana Andone** (Director, e-Learning Center, Politehnica University of Timisoara)
- **Todd Davy** (Associate Partner at URN)
- **Klara Brandstätter** (Director, E.C.T. Hermann Hauser Management GmbH)
- **Ludwig Garth** (Managing Director Austria Council for Research and Technology Development)

For further information:  
[www.eudres.eu/eic](http://www.eudres.eu/eic)  
**Register now!**  
<https://www.eudres.eu/inspiring-chat>

**Entrepreneurial universities as drivers for (regional) innovation systems - fact or fiction?**

🕒 90 Minuten

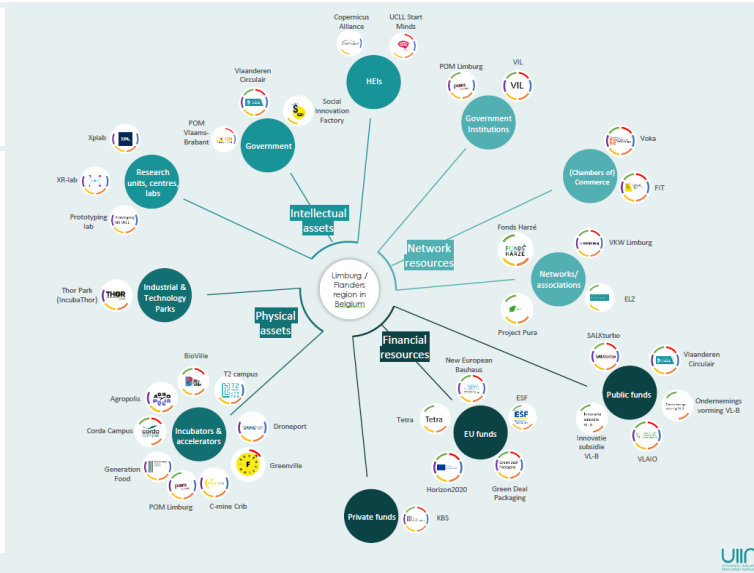
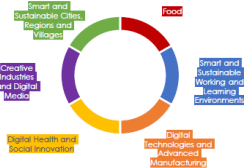
Inspiring Chats

**CHAT ANSEHEN** ↗

# ECOSYSTEM MAPS

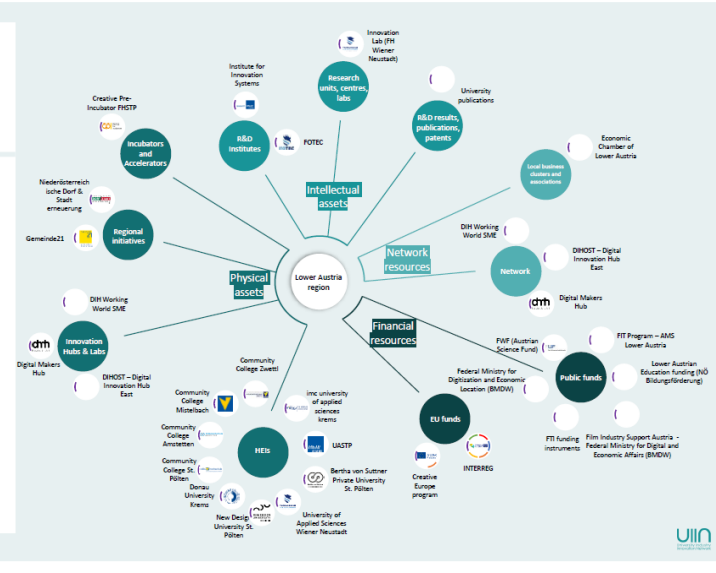
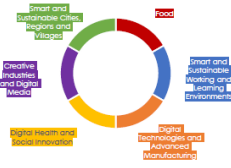
## Ecosystem Map Limburg/ Flanders (Belgium)

The ecosystem map shows an overview of the assets in the region, grouped per asset category and type. For each asset it is indicated which topic(s) it relates to, see the legend below:



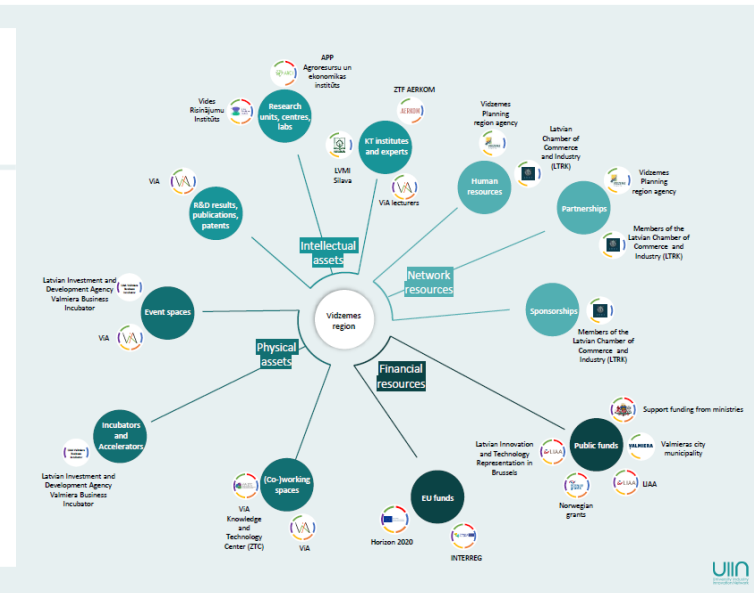
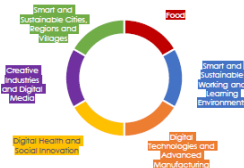
## Ecosystem Map STPAUS / Lower Austria

The ecosystem map shows an overview of the assets in the region, grouped per asset category and type. For each asset it is indicated which topic(s) it relates to, see the legend below:



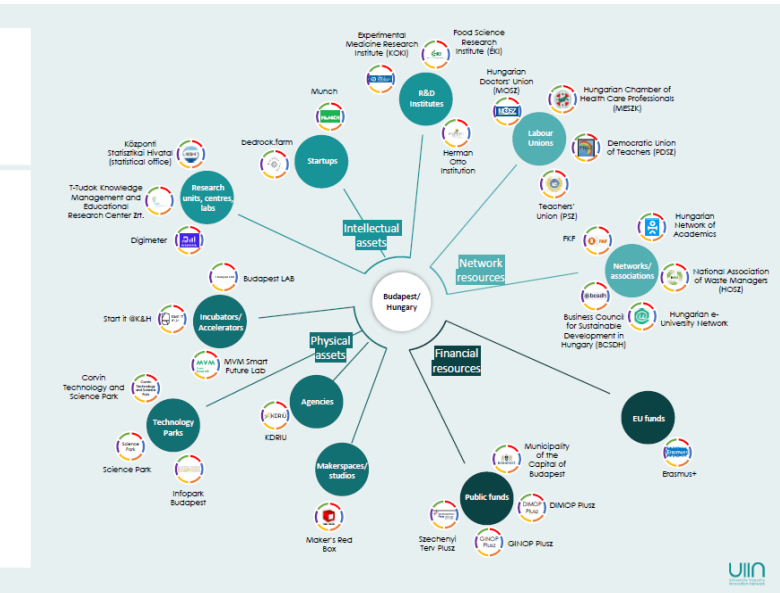
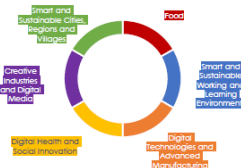
## Ecosystem Map VIA / Vidzeme

The ecosystem map shows an overview of the assets in the region, grouped per asset category and type. For each asset it is indicated which topic(s) it relates to, see the legend below:



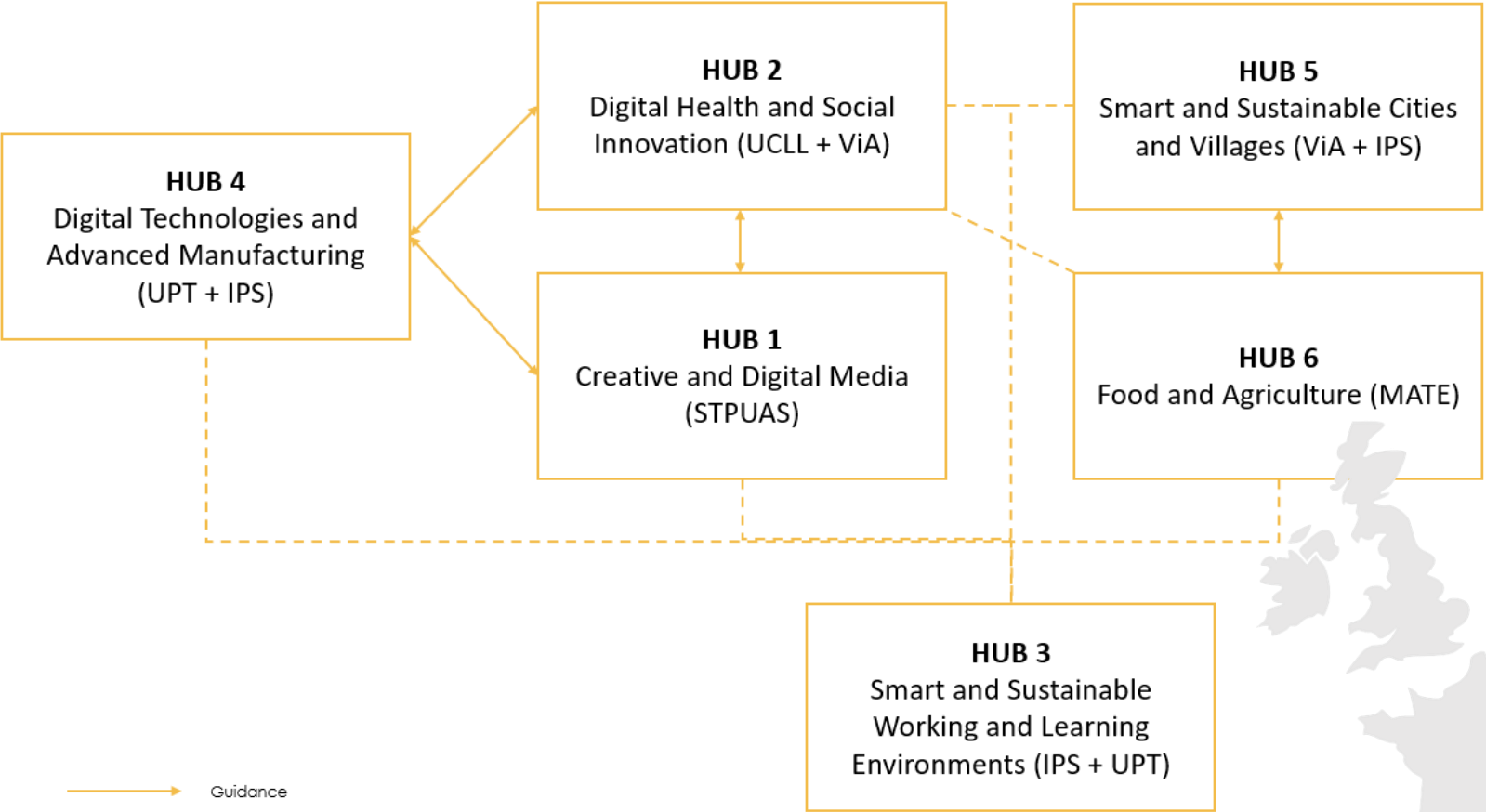
## Ecosystem Map Hungary

The ecosystem map shows an overview of the assets in the region, grouped per asset category and type. For each asset it is indicated which topic(s) it relates to, see the legend below:

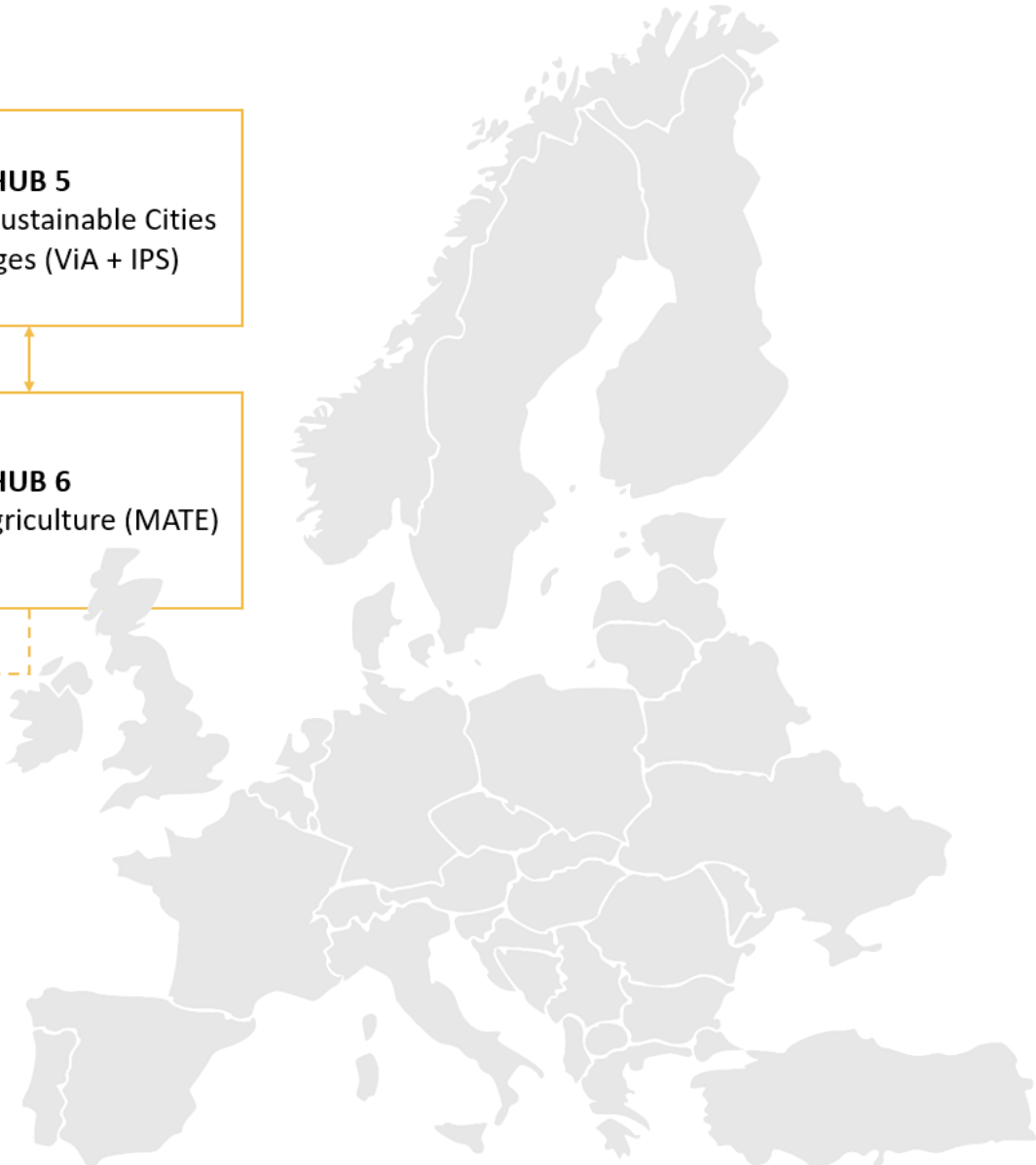




# EUROPEAN NETWORK OF OPEN INNOVATION HUBS



→ Guidance  
- - - Synergy



# E<sup>3</sup>UDRES<sup>2</sup> CURRENT STAGE: RESULTS

- **700+ students actively contributing to regional challenges:**
  - 190 students @ hackathons, bootcamps...
  - 510+ students in iLiving Labs (growing tendency)
- **250+ ent-r-e-novators** (educators, entrepreneurs, researchers, innovators) co-creating E<sup>3</sup>UDRES<sup>2</sup> related activities
- **35+ senior managers** (rectors, vice-rectors, faculty-heads,...) actively engaged in E<sup>3</sup>UDRES<sup>2</sup>
- **200+ stakeholders** engaged in challenge formulations & events including:
  - 60 providing challenges
- **80+ regional challenges** addressed
- **20+ start-ups benefiting** from E<sup>3</sup>UDRES<sup>2</sup> activities
- **1000+ citizens** participating in, contributing to, benefiting from or following E<sup>3</sup>UDRES<sup>2</sup> related activities

# Impact @ E<sup>3</sup>UDRES<sup>2</sup>? ...

Focus on  
**Talents,  
Strength &  
Opportunities**  
rather than  
on Barriers and  
Problems

**Collaborate,  
Join Forces &  
Learn from/with**  
each other  
rather than  
compete

**Enable  
Creative Ideas**  
rather than  
Enforce Academic  
Performance

**Interact  
Engaged &  
Entrepreneurial**  
with various  
Stakeholders within  
Open Innovation  
Ecosystems

# E<sup>3</sup>UDRES<sup>2</sup>

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**Hannes Raffaseder (Austria, St.Polten University of Applied Sciences)**

[hannes.raffaseder@fhstp.ac.at](mailto:hannes.raffaseder@fhstp.ac.at) / +43-676-847228-616

**Iveta Putnina (Latvia, Vidzeme University of Applied Sciences)**

[iveta.putnina@va.lv](mailto:iveta.putnina@va.lv) / +371 29443756



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