

**Tartu 2024** European  
Capital of Culture

# An Autumn Like No Other!

**Saile Mägi**

International Marketing Manager





**Welcome to the**  
**BIGGEST EVENT**  
**in Estonia this year!**  
**To Tartu 2024!**

**Tartu 2024**  
European Capital of Culture

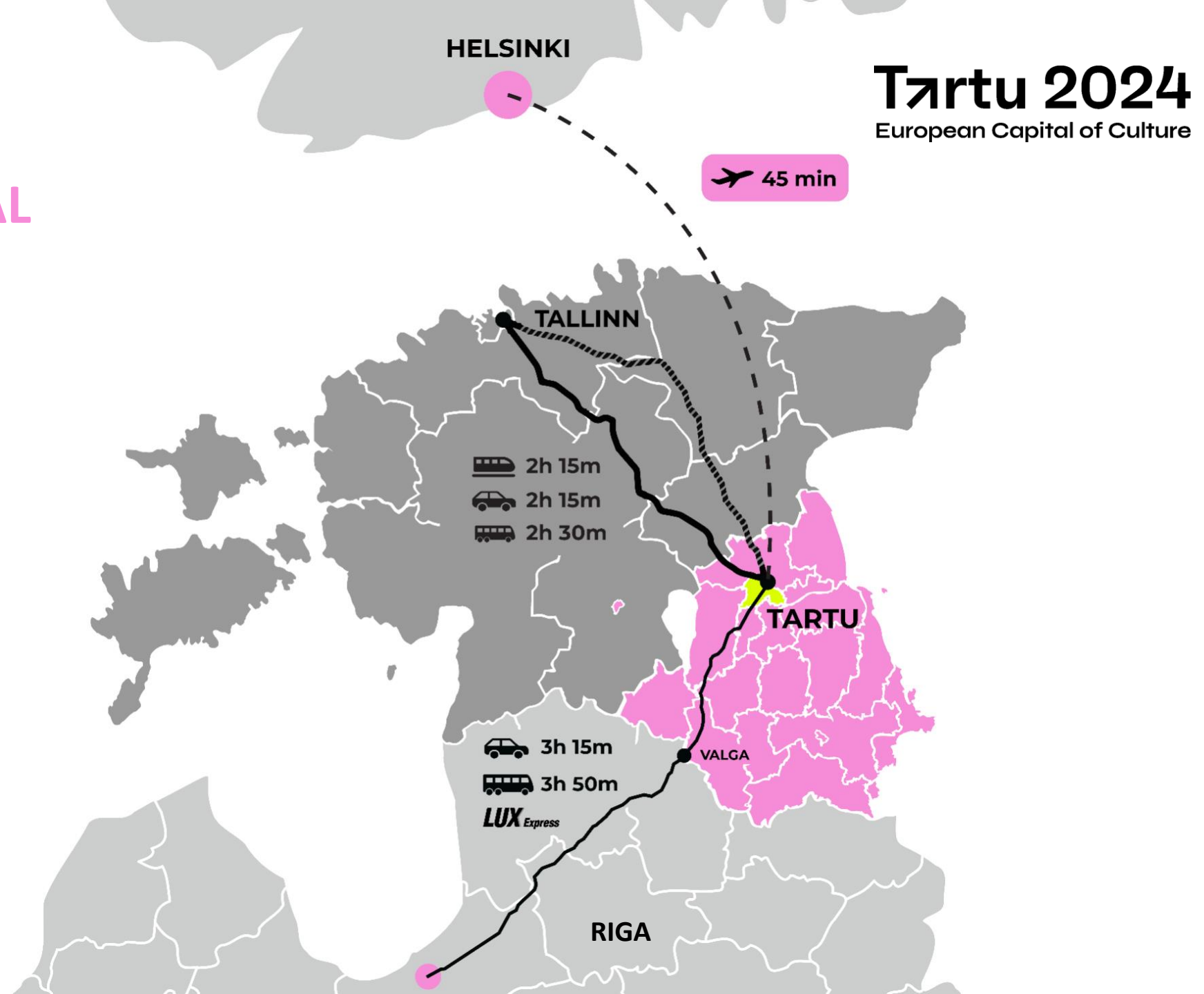
# European Capital of Culture is Tartu with Southern Estonia

**Tartu 2024**  
European Capital of Culture

**An Autumn Like No Other!**

Welcome to  
**EUROPEAN CAPITAL  
OF CULTURE**

- ✿ 264 033 inhabitants
- ✿ 4 counties
- ✿ 20 municipalities
- ✿ 11 cities
- ✿ 1 kingdom
- ✿ 5 languages



It takes **an hour** to ride  
from Tartu to Valga, Viljandi and  
Setomaa.



# Artistic Concept is Arts of Survival

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ARTS  
OF  
SURVIVAL



Tartu 2024

European  
Capital  
of Culture

European  
Capital  
of Culture  
Tartu 2024  
European  
Capital  
of Culture

# Environmentally Friendly Events

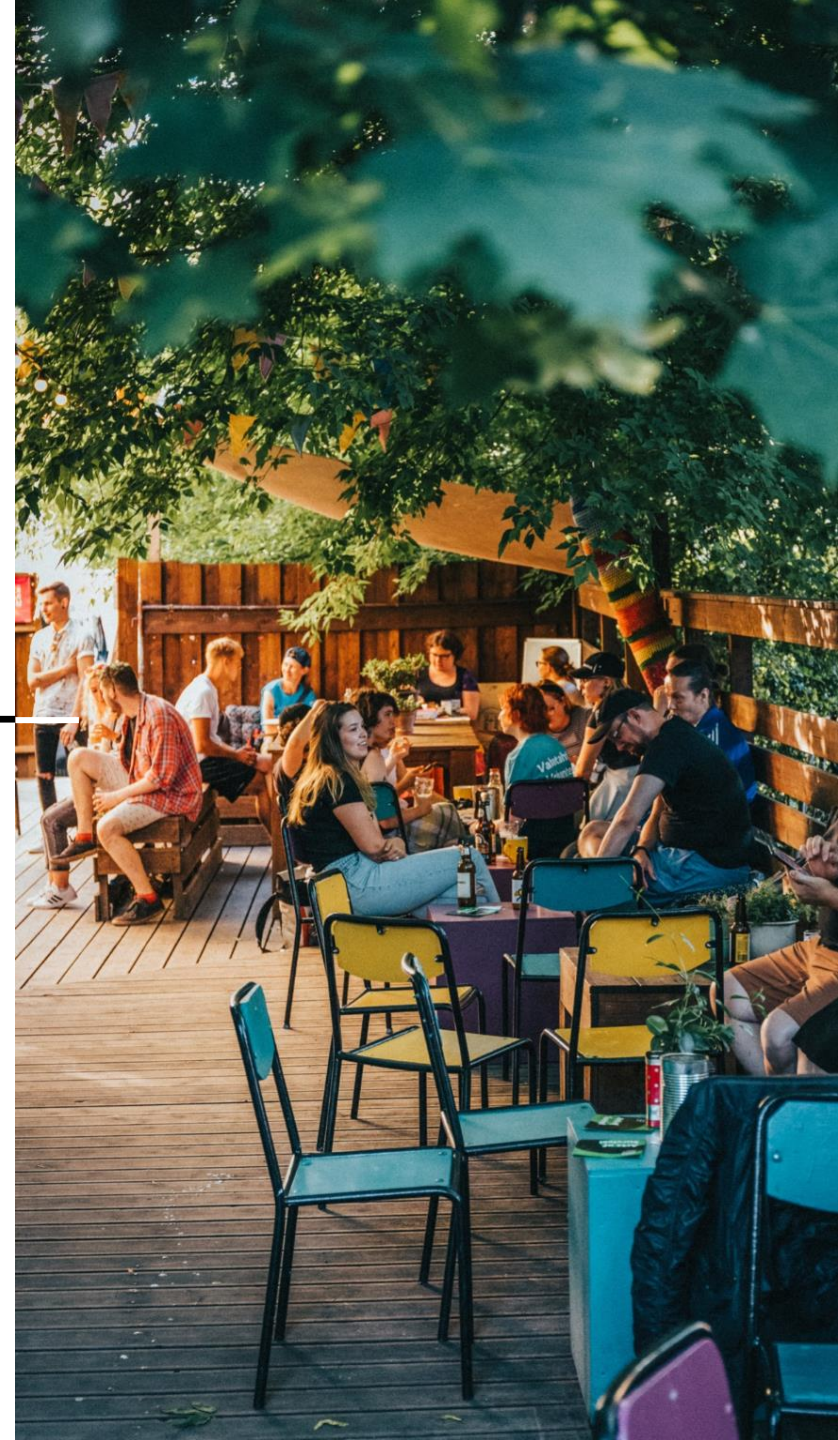
**Tartu 2024**  
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**A Year Like No Other!**



# Environment

- - A quarter of Estonia is organising hundreds of events in an environmentally friendly way
- - “Guidelines for Organising Environmentally Friendly Events”
- - Tartu was selected to 100 Climate-Neutral European Cities by 2030



**We Love Pink!**

**Tartu 2024**  
European Capital of Culture

**A Year Like No Other!**

Tartu 2024 Euroopa kultuuripealinn



Tartu 2024 European Capital of Culture



Tartu 2024 Euroopa kultuuripealinn



Tartu 2024 European Capital of Culture



More than  
**1,000**

**events throughout the year!**

# Släp! Sticker Bus

Until 31.12 | Tartu



# Kavastu Ukha and Fish Festival

14.09 | Luunja



Tartu  
2024

**“Arrival”- Festival of Lights**

**30.09-06.10 | Kambja**



**Tartu  
2024**



**Washing Machine  
Made of Beetroot**

**Until 31.12  
Tartu, Kambja, Kanepi**



**Tartu  
2024**

# Estonian National Museum



Tartu  
2024

unda festival

19.-22.09 | Tartu



Tartu  
2024

# Ryoji Ikeda Solo Exhibition

From 02.11 | ENM



Tartu  
2024

# Tartu Closing Celebrations

November



Tartu  
2024

Vabatahtlik  
Volunteer

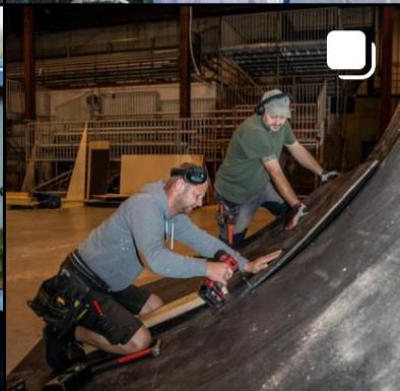
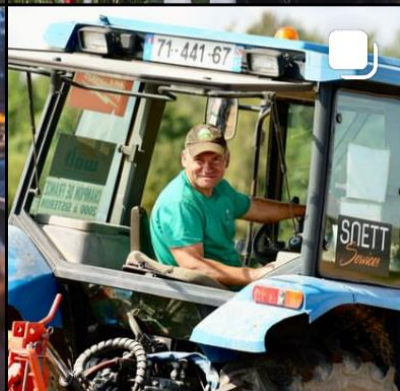
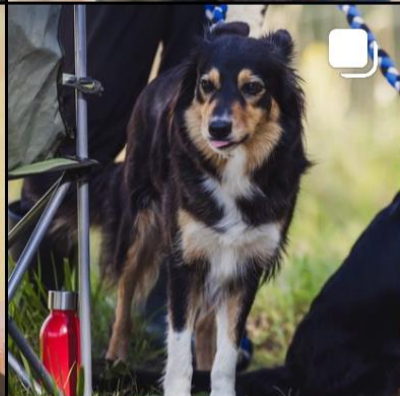
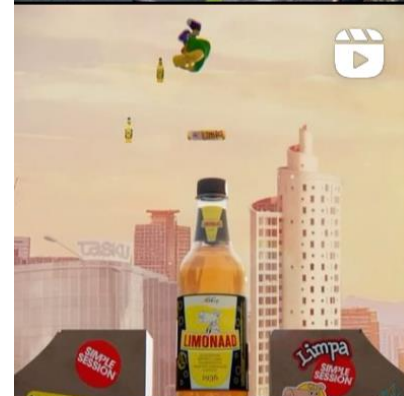
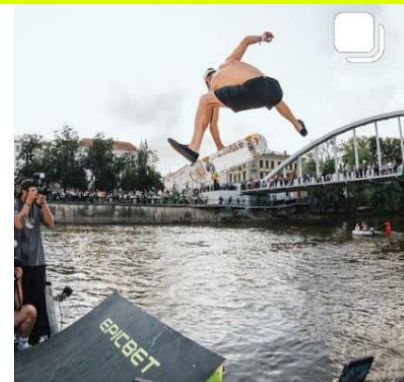


# Follow us

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**All events  
are here**



**@tartu2024**

**[tartu2024.ee/en](https://tartu2024.ee/en)**

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**Enjoy the Autumn!**